

# PROCESSING OF CUTTINGS



## How cuttings are taken

On the scheduled days specialized personnel take cuttings from mother plants, observing a standard of quality imposed by the technical staff. The cuttings are then sorted into the different varieties and placed in special containers for subsequent growth phases, which will take place in the Sabaudia production center.



## Planting

The cuttings continue their development with the planting phase. One by one they are enriched with hormones and planted in the Ecopot®. They are arranged on pallets, transported and set in place in the rooting greenhouses by means of a robotized mechanism.



## Rooting

In the rooting greenhouses the process of development of the young plants is checked daily. The cuttings taking root are irrigated, sprayed and treated, according to need by, means of overhead trolleys controlled by a computerized system.



## Packaging

Once the rooting phase has reached completion, the pallets are automatically conveyed to the packing zone. The plants are taken one by one, selected and positioned in the packing containers. In a 600 m<sup>2</sup> climate-controlled room the plants prepared and subdivided according to delivery orders.



## Shipping

Efficient shipping by climate-controlled trucks or by plane in the case of Ecotal; target delivery time 2 days.

# ECOLINE®

ECOLINE® di LAZZERI® is a line of products capable of satisfying the most stringent requirements. The dominating feature of ECOLINE is quality, which ensures a luxuriant plant with a fast resumption of vegetative growth and maximum health guarantees.

## ECOTAL®

ECOTAL®: young, strong, compact non-rooted plant, characterized by fast, vigorous branch growth; it does not need to be cut at the stem and it is ready for use. ECOTAL® requires an environment with basal heating, in which a constant, high level of humidity can be maintained. For the production of the micro poinsettia it is possible to require the special ECOTAL® MINI.



SPECIES	sale unity	qty/box	number plants / unit	begin of delivery weeks	end of delivery weeks	boxes per cc-container	page
POINSETTIAS	150	1.200	1	2011/10	2011/36	-	10
POINSETTIAS ECOTAL MINI	150	1.500	1	2011/32	2011/38	-	10
PRINCETTIA	150	1.200	1	2011/10	2011/36	-	46
CHRYSANTEMUM	120	3.600	1	2011/11	2011/28	-	48

### ECOPOT® Ø 26

ECOPOT® 26 mm: the plug, which has a height of 40 mm and a diameter of 26 mm, is made from a special kind of bark and becomes immediately integrated with the ground.

From an economic standpoint it is a highly advantageous product that does not require particular cares. Only the poinsettia cuttings, once rooted, are selected and placed in a 144 unities support per box; the chrysanthemum remain in the practical strip.



Ø 26 mm  
H 40 mm  
vol 16 ml



ECOPOT® 26 mm: the plug: which has a height of 35 mm and a diameter of 26 mm, is made from a special kind of bark and becomes immediately integrated with the ground. Because of its particular rooting system it produces compact young plants with lower needs of growth retardant.

Ø 26 mm  
H 40 mm  
vol 16 ml



ECOPOT® 26 mm: the diameter of the plug is 26 mm; it is used for chrysanthemum delivered in the practical strip and in 160 or 64 unities boxes.

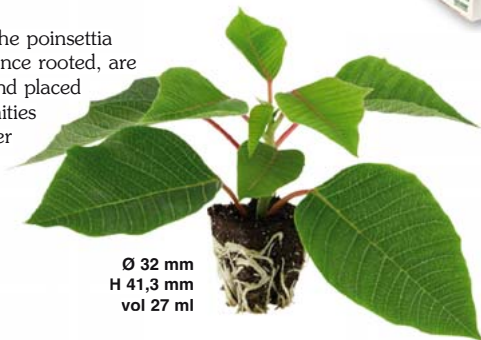


Ø 26 mm  
H 40 mm  
vol 16 ml

SPECIES	sale unity	qty/box	number plants / unit	begin of delivery weeks	end of delivery weeks	boxes per cc-container	page
POINSETTIAS	144	144	1	2011/14	2011/40	44	10
CYCLAMEN	160	160	1	2011/15	2011/36	56	20
PRINCETTIA	144	144	1	2011/10	2011/40	44	46
CHRYSANTEMUM	160 (64)	160 (64)	1	2011/14	2011/31	56/112	48

### ECOPOT® Ø 32

ECOPOT® 32 mm: it is identical to the 26 mm. Some more increasing in the diameter of the plug to 32 mm that gives major substrate volume. The poinsettia cuttings, once rooted, are selected and placed in a 98 unities support per box.

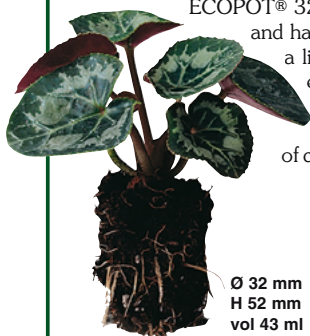


Ø 32 mm  
H 41,3 mm  
vol 27 ml

SPECIES	sale unity	qty/box	number plants / unit	begin of delivery weeks	end of delivery weeks	boxes per cc-container	page
POINSETTIAS	104	104	1	2011/14	2011/40	44	10

### ECOPOT® TRAVEL Ø 32

ECOPOT® 32 mm: young plant of cyclamen selected and hand inserted. Its standard consists in 5-7 leaves, a lively heart and 5 big roots, in active phase of growth. The extraction of the little plant from the case is facilitated by an useful extractor supplied with the first delivery of cyclamens.



Ø 32 mm  
H 52 mm  
vol 43 ml



SPECIES	sale unity	qty/box	number plants / unit	begin of delivery weeks	end of delivery weeks	boxes per cc-container	page
CYCLAMEN	77	77	1	2011/15	2011/44	56	20

### ECOPOT® Ø 16

ECOPOT® 16 mm: Dimensions  
16 mm diameter and 25 mm  
height.

**Sown cyclamen are produced, selected and replaced in the 252 unities case.**

Ideal for the mechanical transplanting.



Ø 16 mm  
H 25 mm  
vol 10 ml



SPECIES	sale unity	qty/box	number plants / unit	begin of delivery weeks	end of delivery weeks	boxes per cc-container	page
CYCLAMEN	252	252	1	2011/15	2011/44	80	20

### ECOGREEN®

ECOGREEN® pot: a strong, vigorous young plant with profuse branching right from the base and numerous shoots. It is a semi-ready plant requiring, according to the delivery period, just a few weeks of cultures. You find it in 6 or 9 single stem pots and in 11 cm pinched and it allows very fast cultures without any particular equipping.



pot 9 cm



pot 6 cm



pot 11 cm

SPECIES	sale unity	qty/box	number plants / unit	begin of delivery weeks	end of delivery weeks	boxes per cc-container	page
POINSETTIAS pot 06 cm	40	40	1	2011/37	2011/44	44	10
POINSETTIAS pot 09 cm green	22	22	1	2011/39	2011/40	36	10
POINSETTIAS pot 09 cm tray	18	18	1	2011/47	2011/51	32	10
POINSETTIAS pot 11 cm green	15	15	1	2011/38	2011/40	28	10
POINSETTIAS pot 11 cm tray	12	12	1	2011/47	2011/51	24	10